



Tweets

Twitter handle: @SHAAPAlcohol

Campaign Hashtag: #CallingTime

Website: <https://shaap.org.uk/calling-time.html>

Alcohol companies invest billions of pounds every year in marketing to increase the consumption of their products, often through the targeting of heavy drinkers and recruitment of new drinkers.

We are calling on the @Scotgov to ban alcohol sponsorship in sports #CallingTime

Exposure to alcohol marketing increases the risk of binge drinking, especially among young people. It also increases the risk of relapse among people in recovery.

We are calling on the @Scotgov to ban alcohol sponsorship in sports #CallingTime

Email your MSP:

The UK currently adopts a self-regulatory approach to the regulation of alcohol marketing and there are currently no legislative restrictions on alcohol sponsorship of sports in Scotland.

We are calling on the @Scotgov to ban alcohol sponsorship in sports #CallingTime

Email your MSP today:

Sport should be associated with (and inspire) good health and team spirit, and should not be used as a marketing tool for harmful products.

We are calling on the @Scotgov to ban alcohol sponsorship in sports #CallingTime

Email your MSP today:

Sport sponsorship provides alcohol companies with a prominent and highly attractive method of reaching a large audience, influencing how much and how often they consume alcohol.

We are calling on the @Scotgov to ban alcohol sponsorship in sports #CallingTime

Email your MSP today: